

## DIPLOMA IN BUSINESS (Level 7)

### Entrepreneurship, International Business and Marketing

This qualification recognises a broad base of technical competence and includes opportunities for increasing specialisation. Graduates of the Diploma in Business (Level 7) will possess a broad range of **business and marketing skills**, including management, **entrepreneurship and leadership of several different (but allied) teams or business units**, and will be able to operate collaboratively or autonomously in a number of business capacities. People who have achieved this qualification have demonstrated the skills, knowledge, and competence to undertake a range of business and marketing activities and specific roles at a high level.

Graduates will also be positioned to apply for further study at diploma, graduate diplomas and degree level.

### Course Structure

**Length:** 1 academic year

4 subjects  
4 terms  
10 weeks each term  
**Total: 40 weeks**  
**122 Credits**

Each week includes 20 hours of tutor-directed learning and 3 hours of self-directed learning.

**4 starting dates (Check on our website)**

#### Main Benefits:

- Able to work for up to 20 hours per week (work permit)
- Qualification earns points toward skilled migrant applications in NZ
- A pathway to further advanced study

#### Entry requirements

- Completed a National Diploma Level 5, or Diploma Level 6 in a related area, or
- A Degree/Graduate Diploma, or demonstration of equivalent practical, professional or educational experiences in a related area
- Minimum IELTS overall band score of 6.0 or equivalent (international students)



#### Levels of Study and Qualifications

		Level 10	Doctorate
High Knowledge		Level 9	Masters
		Level 8	Postgraduate Diploma
		Level 7	Bachelor Degree Graduate Diploma
Middle Knowledge		Level 6	Diploma
		Level 5	Diploma
Low Knowledge		Level 4	Certificate
		Level 3	Certificate
		Level 2	Certificate

#### Graduates of the Diploma in Business (Level 7) find positions as:

Bank Managers  
Sales Managers or Representatives  
Marketing Managers  
Business Managers  
Business Analysts  
Office Managers  
Retail Managers  
Business Owners

CLASS 1	Strategic Management	Small Business Development	Business Management	Generic & International Marketing
BREAK				
CLASS 2	Strategic Management	Small Business Development	Business Management	Generic & International Marketing